

Citizens' Advisory Panel

Date: Tuesday, October 26, 2010
Time: 8:00 AM –9:00 AM
Place: Victoria City Hall – Committee Room 1

MEETING NOTES

Attendance

Members: Richard Linzey, Cara Segger, David Cubberly, Don Prittie, Jim Kerr, Sid Chow, Andrew Turner and Margaret Lucas
Staff: Gail Stephens (Chair), Peter Sparanese, Mike McCliggott, Mike Lai, Katie Josephson, Dwayne Kalynchuk, Kristin Quayle, Allison Ashcroft and Chaz Whipp
Sherri Andrews (recording secretary)
Guest: Sebastien Ricard of WilkonsonEyre Architects

1. Agenda and Call to Order

Gail Stephens called the meeting to order at 8:10 am. There being no additions to the Agenda; it was adopted as circulated.

2. Minutes of the Meeting held on October 14, 2010

The Minutes of the Meeting held on October 14, 2010 were approved as circulated.

3. Updated 3D Model “fly through”

It was recalled that the Panel had viewed an unrefined version of the bridge fly through at the meeting held on October 14th and this update incorporates many of the recommendations made at that meeting.

It was agreed that the finalized version, with the colour and texture added, is a dramatic improvement over the initial viewing. It clearly illustrates the improvements on either side of the waterway and demonstrates the possibilities to regenerate the entire area. The corridors for entrance to the bridge on both sides are far more accessible and will be a great improvement to the flow of all types of traffic: pedestrian, cyclists and motorists.

4. Public Engagement, Phase 3 Update, Events, etc.

Peter Sparanese reported on the “Designing a Landmark Bridge: Meet the Architects” session that was held at the Victoria Conference Centre on October 25, 2010. The presentation was an opportunity to show that the new bridge is a world class design that will have a positive impact on not only tourism, but will serve as a catalyst to regenerate the surrounding lands and landscape.

Sebastien Ricard from WilkinsonEyre Architects was on hand to address the audience and to answer their questions. Joost Meyboom of MMM Consultants was also part of the panel and was able to answer questions about the technical and mechanical aspects of the new bridge. He also dispelled the myths and misconceptions that are circulating in the community; notably the possibility of a \$8.6M solution to repair the existing bridge. Overall, the presentation and the viewing of the new 3D model of the fly through were very well received and generated much excitement. The audience was informed that fly through will be shown on the City’s internet site and that copies are being distributed to various local media outlets.

Katie Josephson reported that as part of the elections process, the City will be providing an application free of charge (downloadable from the website) for use on iPhones in order to gain voter interest among the younger generation. The “apps” will provide information on how to vote; where to vote, and what information is necessary to take to the polling station. It was noted that use of social media increased voter turnout by 20% in a recent election held in Calgary. Garbage trucks will also be used to encourage voter turnout.

Regarding bridge communications, the City will be utilizing the LED billboard at the Save-on-Foods Memorial Centre, at bus stations, and on parking meters. Meetings are continuing to be held with editorial boards of the local media and there on ongoing presentations to local community centres and on-site information booths at the bridge itself.

This community outreach will continue up until November 20 to ensure a strong voter turnout and to ensure that the voters understand that the purpose of the referendum is to address the question of whether or not the City can borrow to build the new bridge and to decommission the old one.

5. Adjournment and Date of Next Meeting

It was agreed that the next meeting will be held on Monday, November 15th at 8:00 am. An agenda and copies of the draft minutes of this meeting will be circulated in due course.

The meeting adjourned at 8:50 a.m.